Ads Manager Work Portfolio

Skills & Tools

- **Meta Ads Manager**
- **Audience Targeting**
- **Lead Generation Ads**
- **Pixel Setup**
- **Canva**
- **Performance Optimization**
- **Analytics & Reporting**

Choose Your Campaign Objective

Campaign Name

Leads Campaign | Dental Clinic | 9Dec25 > 1 Ad set > 1 Ad

✏️ Edit   👁 Review

✅ Campaign name

Leads Campaign | Dental Clinic | 9Dec25   Create template

Campaign s
100 You're using o

✨ **Advantage+ leads ca**

No additional recomm

✅ Campaign details

Buying type
Auction

Campaign objective ⓘ
Leads

Choose Your Budget

Ad Set Name

Edit   Review

✓ Ad set name

Dental Clinic Leads Ad Set |9Dec25   Create template

Campaign score ⓘ
100   You're using our recommended setup.

✦ **Advantage+ leads campaign** ⓘ   On

No additional recommendations available.

✓ Conversion

Conversion location

Choose where you want to generate leads. About conversion locations

Instant forms ▾

Facebook Page ⓘ

Choose the Page you want to promote.

Creator Sandhya ▾

Audience definition ⓘ

Your audience is broad.

Ad Schedule

Edit Review

Schedule

Start date

| Dec 10, 2025 | 12 : 00 AM IST |

End date

☐ Set an end date

Campaign score
100 You're using our rec

✦ **Advantage+ leads campaig**

No additional recommendat

Location

No advertising settings set

Locations ⌃

Reach people living in or recently in this location.

India

📍 Delhi

Campaign score ⓘ
100 You're using our reco

✦ **Advantage+ leads campaig**

No additional recommendati

Ad Placements

Leads Campaign | Dental Clinic | 9Dec25 > Dental Clinic Leads Ad Set |9Dec25 > 1 Ad ○ In draft

✎ Edit   👁 Review

✓ **Placements**   ✦ Advantage+ on

We'll automatically show ads in the places where people are likely to respond. About placements

☐ 🧪 Run an A/B test to see the results of turning Advantage+ on for placements

Hide settings ▲

Devices and operating systems
All

Platforms   ▲

☑ Facebook   ☑ Instagram   ☑ Audience Network

Campaign score ⓘ
85   Your campaign has room to improve.

✦ **Advantage+ leads campaign** ⓘ   Off ▾

You have Advantage+ off for Placements.

🔗 **Including all available placements could improve performance for 1 ad set**   ▲

⬆ +15 points

The more placements you include, the more chances you'll have to reach your target audience. Including all available

Instant Form

Leads Campaign | Dental Clinic | 9 > Dental Clinic Leads Ad Set |9Dec2 > New Leads Ad   In draft

Edit   Review

croppeᴅ. About multi-advertiser ads

Destination

Tell us where to send people immediately after they tap or click your ad. Learn more

Instant form

Make connections with people by letting them send contact information and other details to you through a form. Learn more

Create form

Campaign score
85   Your campaign has room to improve.

Verifying your changes

Ad preview   Advanced preview

⚠ 1

Now you can see more variations of your ad in previews

Create Form

Create form

- ✓ Form type
- ○ Intro
- ○ Questions
- ○ Privacy policy
- ○ Ending

⚙ Settings ✕

Form name

The name you choose will only be seen in Ads Manager.

Dummy dental clinic form 12/9/25, 10:37 PM

Form type

Customize your form depending on the goal of your lead generation campaign. The options you select may impact the volume of submissions and cost per lead.

🔘 **More volume**

Use a form that's quick to fill out and submit on a mobile device.

○ **Higher intent**

Add a review step that gives people a chance to confirm their info.

Creator Sandhya

Headline text

Use UPI to pay

1 Open the app linked to your UPI

2 Scan the QR code

3 Approve your ₹200.00 charge to complete transaction

Payfm

See all supported apps

CRM ev

Website

App eve

Offline

URL par

key1=v

Build a U

By clicking Pub

Close

Back

Advanced preview

ions of your ad in

improve.